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# TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



Purchase  
**THIS IS WAR**

## This Week - 08/04/2011

### MTV Unplugged EP



Thirty Seconds To Mars will release a digital EP with 4 tracks from their recent MTV Unplugged performance prior to the VMA's on August 23rd. The set will include "Hurricane," "Kings & Queens," "Night Of The Hunter" and their inspiring rendition of the U2 classic, "Where The Streets Have No Name."

Watch the MARS Unplugged performance by visiting <http://30secondstomars.mtv.com> now. International viewers can find the performance links [HERE](#).

### MARS in RockSound



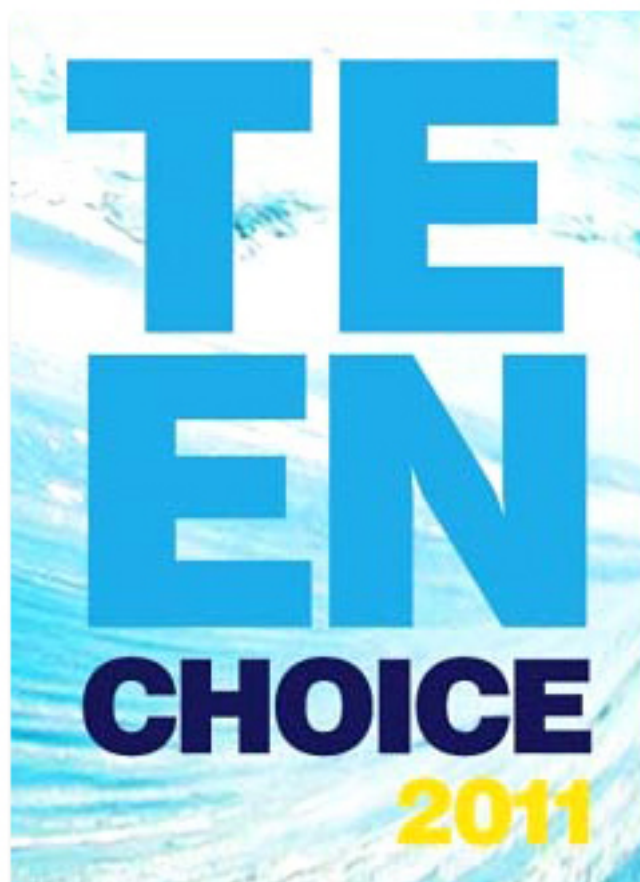
MARS was recently featured in the French Magazine *RockSound* for the September Issue. Be sure to pick up the mag, on newsstands now!

### Tomo Answers Your Eco-Questions



Tomo answers questions submitted by you via [ABLORG Official on Tumblr](#), providing tips on how to be Eco-friendly. Read it [HERE](#).

### Teen Choice Awards



Thirty Seconds To Mars is nominated for *Choice Music: Rock Group* in this year's Teen Choice Awards and **voting ends THIS FRIDAY, August 5th!** Vote for MARS [HERE](#).

## MARS MERCH



Join us online!

twitter

facebook

myspace.com  
a place for music

BUZZNET

YouTube

A Beautiful Lie



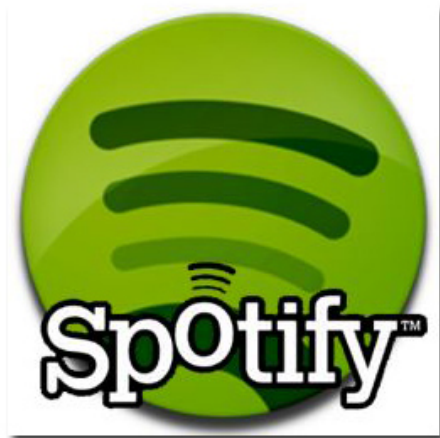


## NIGHT OF THE HUNTER WEEK WINNERS



We loved all of the unique and dedicated efforts of all those who participated in NIGHT OF THE HUNTER WEEK! A group of New York Echelon went above and beyond for the song, hitting up Times Square for flyering, human Triad assaults, and more! Congrats NY Echelon! We'll be in contact for your reward.

There were a lot of great submissions for the week, check out a few honorable mentions [HERE](#).



## MARS SURVEY

We would love your feedback! Take the survey and save 10% on select items in the MARS store AND get an exclusive invite to Spotify - a digital music streaming service that gives you access to millions of songs. Fill out the Survey [HERE](#).

SHOW OFF YOUR  
**MARS** TATTOO

## 30 Seconds To Mars



# THIS IS WAR



**MARS IS COMING**

### UPCOMING TOUR DATES

**08/11/2011**

Stuttgart, Germany

[Stuttgarter Sternstunden](#)

**08/12/2011**

Nuremberg, Germany

[Nuremberg Arena](#)

**08/13/2011**

Obudai-Sziget, Hungary

[Sziget Festival](#)

**08/16/2011**

Belfast, UK

[Belsonic](#)

**08/18/2011**

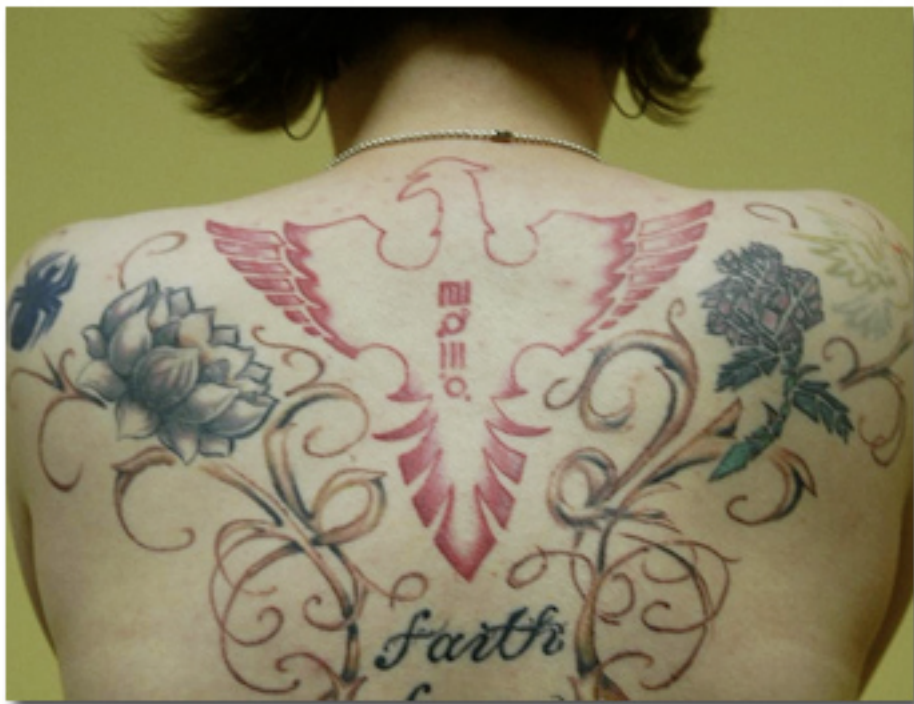
Belgium

[Pukkelpop](#)

**08/19/2011**

Leudinghausen, Germany

[Area 4 Festival](#)



Justy from Kentucky has the MARS Phoenix as the center of her backpiece!

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to [Thirty Seconds To Mars Tattoo Archive](#) for a chance to be featured in the next installment of Transmission!



**US:** Choice Music: Rock Group for the [2011 Teen Choice Awards](#)

**Serbia:** 'This is War' on [MTV Top 20](#)

**Netherlands:** 'This Is War' on [TMF Top 5](#)

**Belgium:** 'This Is War' for [TMF](#)

**US:** 'Closer To The Edge' for [VH1 Vspot Top 20 Countdown](#)

**Asia:** 'This Is War' on [MTV Chart Attack](#)

**UK:** Rate 'Closer to the Edge' as the [NME Best Video of 2010](#)

**Latin America:** Vote 'This Is War' for [MTV Argentina Top 10](#)

**Brazil:** List MARS for applicable categories for [Multishow](#)

**Greece:** vote 'This Is War' for [MTV Hit List Hellas](#)

**Italy:** Vote 'Hurricane' on [MTV Fanclub Charts](#)

# MARS IS COMING

## UPCOMING TOUR DATES

**August 11, 2011 – Stuttgart, Germany**

Schlossplatz (Castle Square), Stuttgarter Sternstunden  
([General Tickets](#)) ([Golden Tickets](#))

**August 12, 2011 – Nuremberg, Germany**

Nuremberg Arena ([Buy Tickets](#)) ([Golden Tickets](#))

Be sure to visit the [Official Tour Page](#) for all available ticket

**08/20/2011**

Grosspoesna, Germany

[Highfield Festival](#)

**08/23/2011**

Hamburg, Germany

[Trabrennbahn Bahrenfeld](#)

**08/24/2011**

Mannheim, Germany

[SAP Arena](#)

**08/26/2011**

Reading, UK

[Reading Festival](#)

**08/27/2011**

Leeds, UK

[Leeds Festival](#)

**08/31/11**

Taipei, Taiwan

[Twinkle Rock Festival](#)

**09/02/11**

Highland, CA

[San Manuel Casino](#)

**09/03/11**

Las Vegas, NV

[Chateau Gardens](#)

**09/04/11**

Lake Tahoe, NV

[MontBleu Resort and Casino](#)

**09/21/11**

Nagoya, Japan

Nagoya Diamond Hall

**09/22/11**

Osaka, Japan

Osaka IMP Hall

**09/23/11**

Tokyo, Japan

Tokyo Studio Coast

**11/02/11**

Riga, Latvia

[Riga Arena](#)

**11/03/11**

Vilnius, Lithuania

[Siemens Arena](#)

**11/11/11**

Paris, France

[Zenith](#)

**11/13/11**

information regarding current and recently rescheduled dates, and printable promotional flyers.

**Use Twitter?** Be sure to keep updated with the latest ticket releases and relating announcements by following [@30SECONDTOMARS](#), and [@golden\\_tix](#) for overseas and U.S. VIP Ticket Packages.

**Use Facebook?** Remember to "like" the official Thirty Seconds To Mars Facebook Page by [clicking here](#).

### HUMAN TRIAD MISSION!



London Echelon made this human triad:



Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the [Triad Global Assault Page](#).

## AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

[@chopnolamb](#) uses this great typography graphic for Night Of the Hunter:

Nantes, France

[Zenith](#)

11/15/11

Bordeaux, France

[La Medoquine](#)

11/16/11

Toulouse, France

[Le Phare](#)

11/18/11

Lille, France

[Zenith](#)

11/19/11

Amneville, France

[Le Galaxie](#)

11/20/11

Lyon, France

[Transbordeur](#)

11/22/11

Montpellier, France

[Zenith](#)

11/23/11

Marseille, France

[Le Dome](#)

11/25/11

Hohenmes, Austria

[Event Centre](#)

11/26/11

Vienna, Austria

[Stadthalle](#)





Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by [@thisisthehive](#).

# 12 STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)



Here are some tools you can print out on your own!

[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#) • [QR Code](#)

Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to [thisisthehive@gmail.com](mailto:thisisthehive@gmail.com).

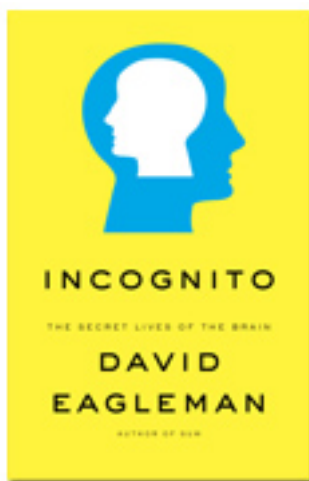


Follow @30SecondstoMars on Twitter

[@jaredleto](#) • [@ShannonLeto](#) • [@tomofromearth](#)

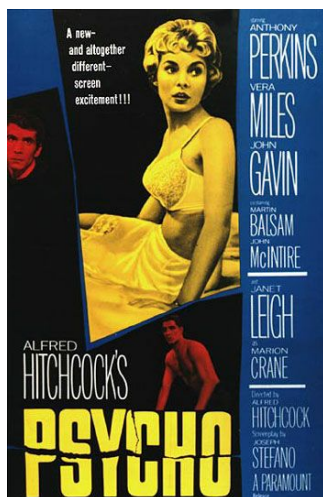
# Weekly Picks From the Band

## Read of the Week



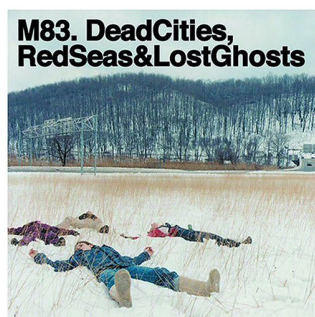
*Incognito: The Secret Lives of the Brain* is a 2011 bestselling non-fiction book by American neuroscientist David Eagleman, who directs the Laboratory for Perception and Action at Baylor College of Medicine. In *Incognito*, Eagleman contends that most of the operations of the brain are inaccessible to awareness, such that the conscious mind "is like a stowaway on a transatlantic steam ship, taking credit for the journey without acknowledging the massive engineering underfoot." *Incognito* was reviewed as "appealing and persuasive" by the Wall Street Journal and "a shining example of lucid and easy-to-grasp science writing" by The Independent. A starred review from Kirkus described it as "a book that will leave you looking at yourself--and the world--differently."

## Movie of the Week



*Psycho* is a 1960 American psychological thriller film directed by Alfred Hitchcock and starring Janet Leigh and Anthony Perkins. The film is based on the screenplay by Joseph Stefano, who adapted it from the 1959 novel of the same name by Robert Bloch. The novel was loosely inspired by the crimes of Wisconsin murderer and grave robber Ed Gein, who lived just 40 miles from Bloch.

## Album of the Week

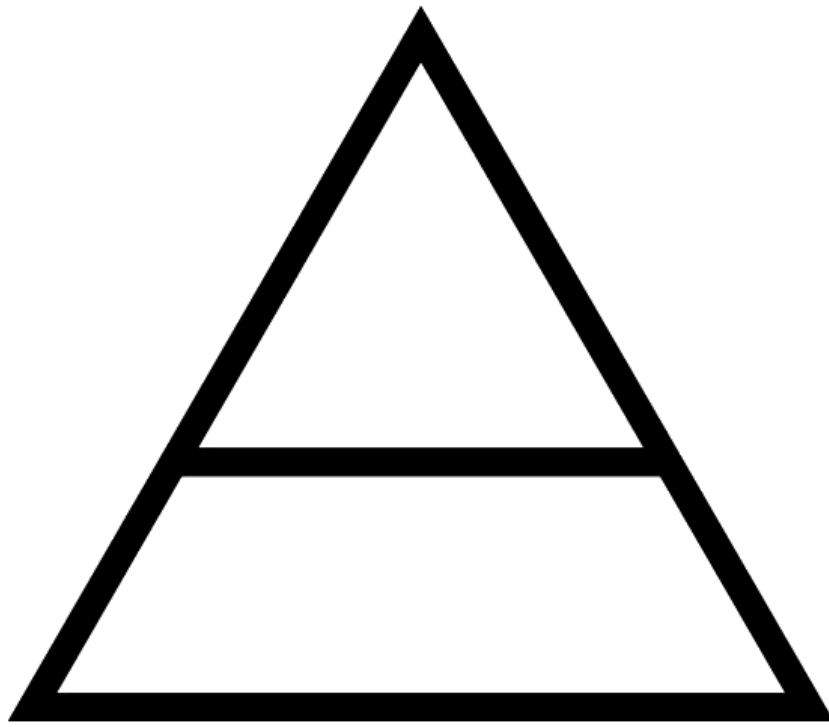


*Dead Cities, Red Seas & Lost Ghosts* is the second studio album by the French electronic-dream pop group M83. The album was first released in Europe on April 14, 2003, then in North America on July 27, 2004 to positive reviews. The cover art is by Justine Kurland and is called Snow Angels. The North American pressing of the album comes with a bonus disc, containing five additional tracks, including the title track of the album and a live version of "Gone," as well as the enhanced videos of the singles "Run into Flowers" and "America."

## Website of the Week



Lend a Hand ([LendaHand.FINCA.org](http://LendaHand.FINCA.org)) is a virtual community managed by FINCA ([www.finca.org](http://www.finca.org)), a leading non-profit microfinance organization, which invites people to sponsor life-changing small loans for low-income entrepreneurs struggling to escape poverty.



**PURCHASE  
THIS IS WAR**



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**New Zealand**

[Marbecks](#)

**Austria**

[iTunes Austria](#)

[Musicload Austria](#)

**Norway**

[iTunes Norway](#)

**Canada**

[iTunes Canada](#)

[Archambault Canada](#)

[Amazon.ca](#)

**Spain**

[iTunes Spain](#)

[Fnac Spain](#)

**Finland**

[levykauppax.fi](#)

[Epe's Music Store](#)

[EMP](#)

**Sweden**

[iTunes Sweden](#)

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[Ginza](#)

[Bengans](#)

**France**

[EMI Boutique](#)

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[Soundmedia.ch](#)

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[JPC.de](#)

[Weltbild.de](#)

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